

BID SUMMARY DOCUMENT

Base Bid Items:	Dollar Amount
1. Designing and building the basic site, including migrating content for existing pages, and a site map	\$18,000
2. A content management system that easily translates to any host and is easy to manage	Included in #1.
3. Detailed annual web content management software licensing, support costs, and any other products or services associated with the construction, completion, and continued support/maintenance of the site	See Alt #1 below
TOTAL BASE BID:	\$18,000

Alternative Bid Items:	Dollar Amount
Please indicate the dollar amounts if items are separate charge amounts or indicate if they are included in the base bid.	
1. The cost of hosting the website and annual maintenance fees. Please identify the quality of service that will be offered by the web hosting company	Hosting/maintenance \$2,400/year ADA compliance \$1,200/year Form hosting \$600/year
2. Migrating all content from existing site beyond the top level	All content- included. 23 forms made electronic \$8,280* Secure login area for files/content \$4,800*
Increased functionality including all or some of the functions listed based on knowledge and experience with such functions including:	
1. Easy to manage interactive events calendar	Included in Base Bid
2. Intuitive site search capability	Included in Base Bid
3. Emergency notifications to residents	3rd party SMS alerts- \$300-\$600/yr
4. Integration with social media (current focus being Facebook)	Included in Base Bid
TOTAL ALTERNATE BID:	\$13,080* Plus \$4,800/yr